

Minutes  
Community Outreach Committee Meeting

May 14, 2019

1. Call to Order:

The May 14, 2019 meeting was called to order at 6:54 p.m. by Director Cortez. In attendance were:

- Committee members: Director Cortez and Director Zefferman
- Staff: Keith Van Der Maaten and Paula Riso
- Public members: none

2. Public Comments on Any Item Not on the Agenda:

There was no public comment.

3. Approve the Draft Minutes of the April 9, 2019 Meeting:

On motion by Director Cortez, seconded by Director Zefferman, the minutes were unanimously approved.

4. Receive an Update on the Public Education and Outreach Efforts:

Mr. Van Der Maaten gave an update on the status of Public Education and Outreach Efforts:

- MPWSP Outreach – met with Governor’s office in April and was a positive meeting. Made public comments to the County Planning Commission regarding the MPWSP. Met with Paul Scuito to discuss his meeting with Coastal Commission.
- News Bureau – issued news release for AEM 2.0 and was interviewed on KSBW for the 6 pm news.
- Outreach Meetings to Other Jurisdictions –met with City of Monterey, Seaside and Del Rey Oaks. Gave presentation at FORA Admin Committee to all jurisdictions.
- Discussion on Strategy for new Outreach, Education, Lobby, Media Relations Contract – no new update.
- Outreach Regarding “Drought Tolerant Garden” Complaint (Well 11) – this site is no longer maintained as a drought tolerant garden, there have been reoccurring complaints of trash, weeds, etc at the site. Staff is looking into the best way to make the site maintainable at the lowest cost.

5. Identify Agenda Items for the Next Committee Meeting:

The same items will be discussed and updated. Director Zefferman suggested a “Meet and Greet” with the Ord ratepayers. The next meeting is scheduled for July 9th at 6:30 p.m.

6. Committee Member Comments:

Director Zefferman thanked staff for the information.

7. Adjournment:

Meeting adjourned at 7:31 p.m.